



Funded by
the European Union

EU4Environment
Green Economy in Eastern Partner Countries

Resource Efficient and Cleaner Production (RECP) Clubs in Armenia under the EU4Environment Action

AGENDA

27 July 2023

Registration: 11:00 AMT

Start: 11:30 AMT

End: 15:30 AMT

Gyumri

Format: Face-to-face event

Venue: Shirak Region,
Meeting hall of the regional governor's office, Gyumri

Language: Armenian

Action implemented by:



AGENDA

Moderator: Ms. Nune Harutyunyan, National Coordinator of the Resource Efficiency and Cleaner Production project of EU4Environment Action

Time	Item
11:00 – 11:30	Registration
Open Session	
11:30 – 11:45	Welcoming remarks Ministry of Environment (TBC) Gyumri Municipality (TBC) Aims and objectives of RECP Club, project's background. RECP National Coordinator, Nune Harutyunyan
11:45-12:30	Why? <ul style="list-style-type: none"> • Problems related to resource use and pollution; • Opportunities and benefits; What? <ul style="list-style-type: none"> • RECP concept and practices • Problems and solutions How? <ul style="list-style-type: none"> • Building the environmental profile • Introduction of data collection worksheets RECP National Coordinator Nune Harutyunyan GC Facilitator Dshkhuhi Sahakyan , GC Technical Expert Tigran Sekoyan
Closed Session	
12:30-12:45	Presentation of participants (background, experience, position in the company) Gevorg Petrosyan, Gyumri Aarhus Center
12:45-13:15	Practical assignment: How do we understand our environmental performance? Taking the companies' pulse "The Environmental Weather Report" GC Facilitator Dshkhuhi Sahakyan , GC Technical Expert Tigran Sekoyan
13:15-13:30	Feedback
13:30 – 14:00	Coffee break

14.00-14:30	Practical assignment (in groups), practicing flowchart analysis GC Facilitator Dshkhuhi Sahakyan GC Technical Expert Tigran Sekoyan
14:30-14:45	What is the next step? <ul style="list-style-type: none"> • Tasks until next workshop • Data collection GC Facilitator, Dshkhuhi Sahakyan GC Technical Expert, Tigran Sekoyan
14:45 – 15:30	Introduction to the Module 1. Business Profile: the profile of the enterprise with a focus on identifying resource uses and environmental impacts <ul style="list-style-type: none"> • Questions and answers session End of the day, feedback RECP National Coordinator, Nune Harutyunyan

Meeting objectives, expected outputs and outcomes

The RECP (Green) Clubs are implemented by the United Nations Industrial Development Organization (UNIDO) within the European Union-funded EU4Environment Action, based on the success story of the Green Clubs developed and established during the EaP GREEN project in 2015-2017 in four regions of Armenia.

The RECP Clubs aim to develop and pilot a lean support model for enterprises, in particular Small and Medium Sized Enterprises (SMEs). The model was created as a scale-able and replicable model which can be replicated in more marzes/regions of Armenia and made available on a continuous basis.

This Green Club's cycle is centered on conducting practical RECP assessments for Armenian SMEs, building upon the success of 100+ RECP assessments conducted between 2014 – 2023 in Armenia thanks to the EU support. The key expected results of the Green Clubs are:

- Support to SMEs in conducting preliminary Resource Efficiency and Cleaner Production assessments
- Establishment of RECP knowledge platform based on RECP applications and practices
- Identification of local networks to support the strategic direction for expansion and replication of RECP Green Clubs as a network in the pilot and other regions of the country

- Improved capacities of local Green Club member enterprises on RECP, including business management, and embedding circular economy practices and principles
- Introduction of RECP service delivery, affordable RECP options contributing to the reduction of costs, minimization of energy, water and resource expenditures, development of new products and marketing schemes
- Development of RECP action plans in co-operation with local business networks

Participants

The Open Session of the event is open to the enterprise representatives from Gyumri, employees of the regional administration, representatives of the local municipality, NGOs, academia, and experts interested in the issues related to green economy, circular economy, resource efficient and cleaner production, industrial development, and environmental protection. The Closed Session will be dedicated to the enterprises interested in becoming members of the Gyumri RECP Club in 2023.

Practical Information

The event will take place in Armenian at the city hall of the regional governor's office, in Gyumri.

Background

Resource Efficient and Cleaner Production (RECP) is used as an umbrella term for the application of preventive environmental strategies to achieve the triple aims of production efficiency, environmental management, and human development. For this, United Nations Industrial Development Organization (UNIDO) has developed an RECP methodology which is used by enterprise specialists and experts in the field of environmental management to identify sources of losses for all types of resources used within an enterprise, identify the root causes of such losses, and develop and assess the feasibility of activities to reduce or completely eliminate the losses.

UNIDO also supports the National Implementing Partner (NIP), REC Caucasus Armenia in implementing “Circular Economy and New Growth Opportunities” in Armenia. The objective here is to promote more efficient use of resources (energy, materials and water) and reduce risks to the environment and human health in Armenian enterprises.

The work on Resource Efficient and Cleaner Production also covers other activities, including:

- RECP Networking and Institutionalization
- RECP Clubs & Industry Demonstrations
- RECP Awareness & Knowledge Management and Capacity Building
- Introducing EU Single Market for Green Products: Product Environmental Footprint methodology

The main component of the project is the establishment of so-called RECP Clubs consisting of manufacturing enterprises in different regions of Armenia. The RECP Clubs bring together small and medium sized enterprises (SMEs) and take them jointly through an intensive training and coaching programme, leading to a customized RECP action plan upon the completion of the

Clubs' activities. For them, training in the RECP methodology modules was conducted over a period of four months. The Club training modules are organized in the following thematic areas: business environmental profile, energy, water and wastewater, materials and waste, chemicals and chemical waste. Then, the RECP action plan is developed by the SMEs, with the support of the RECP experts. The identified measures will help the Club member companies to save energy, water and materials, reduce their negative impact on the environment and human health, increase profit, improve compliance with the environmental legislation, and improve their access to financial resources in order to invest in cleaner technologies. Upon the completion of the training programme and the submission of the RECP action plan, each Club member is awarded with a certificate, attesting its participation and contribution within the RECP Clubs programme.

About EU4Environment

The “European Union for Environment” (EU4Environment – Green Economy) Action helps the Eastern Partnership countries preserve their natural capital and increase people's environmental well-being, by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

It is funded by the European Union and implemented by five Partner organisations - OECD, UNECE, UNEP, UNIDO, and the World Bank – over the 2019-2024 period, with a budget of EUR 20 million.

For more information about RECP in Armenia, please visit: www.recp.am

For more information, please visit: www.eu4environment.org.

For further information, contact: Ms. Tatiana Chernyavskaya at t.chernyavskaya@unido.org – UNIDO project manager of the Action, and/or Mr. Tigran Oganezov, Project Communication Expert, Regional Environmental Center for Caucasus Armenia at: toganezov@yahoo.com and tel: +37411575148.