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# EU4Environment

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

# NEWSLETTER



## TRAINING WORKSHOP ON GENDER SENSITIZATION IN GREENING THE NATIONAL INDUSTRY

EU-funded EU4Environment Action on RECP project has hosted the Training Workshop on Gender Sensitization in Greening the National Industry for Armenian RECP experts and SMEs collaborating with the project, on 8-9 of February 2021. The training was carried out by UNIDO and National Implementing Partner in Armenia, REC Caucasus, as a part of its work on RECP and Circular Economy.

## WAYS FORWARD TO IMPROVE ENVIRONMENTAL AND ECONOMIC PERFORMANCE

The EU4Environment Resource Efficient and Cleaner Production project is moving forward with the monitoring missions of the SMEs which were assessed during the implementation of the EaP GREEN programme funded by the EU in 2013-2017. The SMEs have been working on fulfilling the recommended RECP measures by taking many of them into consideration. In particular, the measures implemented since the completion of the assessments in 2016 include improved technical solutions, energy efficiency measures, reduction of emissions, saving water, energy and input materials, a switch to using solar energy, and improved environmental and health conditions. All these measures have also led to considerable economic savings. SMEs utilized the RECP audit recommendations to improve energy efficiency by installing solar panels, LEDs, and introducing technology changes. RECP measures helped the SMEs to increase their productivity and production cycle.



## EU4ENVIRONMENT ACTION

This Newsletter covers the implementation of the **EU-funded EU4Environment** Action on Resource Efficiency and Cleaner Production (RECP) Project. The issue reflects upon the capacity building exercises executed by the National Implementing Partner (NIP) in Armenia under the Result 2 Component (Circular economy and New Growth opportunities), with the support of UNIDO.

## TRAINING WORKSHOP ON GENDER SENSITIZATION IN GREENING THE NATIONAL INDUSTRY

The training was aimed to enable local stakeholders and experts with gender mainstreaming skills, in line with the mandate of UNIDO to support sustainable industrial production and development eliminating social and economic inequalities between women and men, and focused on developing gender knowledge and sensitivity within the context of RECP. The main objectives of the training were to introduce concepts of gender equality, develop gender sensitivity, identify gender mainstreaming opportunities into RECP in-plant audits and analysis, and Circular Economy practices, explore the benefits of gender mainstreaming for project partners, especially private companies, and build up skills on gender analysis, gender mainstreaming, and the implementation of gender-specific activities. The training was led by International Gender Expert, Mr. Mikhailo Koriukalov. Training has introduced the concepts of gender equality, built capacities of project staff, partners, and other stakeholders to mainstream gender equality, helped to identify gender mainstreaming opportunities into RECP in-plant audits and analysis and Circular Economy practices, explore the benefits of gender mainstreaming for project partners, especially private companies, building up skills on gender analysis, gender mainstreaming, and implementation of gender-specific activities. Ms. Anna Mazmanyán, Deputy Minister of Environment, has welcomed participants underscoring the importance of the support of EU and UNIDO within the context of Circular economy promotion in Armenia. Ministry is welcoming green initiatives and will continue to support activities of the EU4Environment programme, all the implementers, such as UNIDO, REC Caucasus Armenia Office, and the pool of national experts, which are an undeniable asset for further promotion of Green economy in the business sector.

For more details: [www.recp.am](http://www.recp.am)



## WAYS FORWARD TO IMPROVE ENVIRONMENTAL AND ECONOMIC PERFORMANCE

The EU4Environment RECP project in Armenia is moving forward with the monitoring missions of the SMEs which were assessed during the implementation of the EaP GREEN programme funded by the European Union in 2013-2017. These companies are located in different regions of Armenia: the cities of Ararat and Vanadzor, the Lori region, and Yerevan. The enterprises are working in the field of electric battery production, fruit/food production, preserves, construction materials, and chemical production. The companies include Lusia Food (frozen food, Vanadzor), Rozfrud (conserved products in Vanadzor), Arminashogh (bread and pastry production, Ararat), Arararchanshin (road construction material production, Ararat), and Galiq SME, the largest producer of limestone in Armenia.

The SMEs have been working on fulfilling the recommended RECP measures elaborated by the previous project, taking many of them into consideration. In particular, the measures implemented since the completion of the assessments in 2016 include improved technical solutions, energy efficiency measures, reduction of emissions, saving water, energy, and input materials, a switch to using solar energy, and improved environmental and health conditions. All these measures have also led to considerable economic savings. SMEs recorded income growth throughout 2016 - 2020 affording not only to improve production, but also to implement environmental, economic, and technological changes by investing into a business expansion stimulated by recommended RECP measures, which, in turn, had a positive impact in terms of company growth and income generation.

For more details: [www.recp.am](http://www.recp.am)



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